



Permit #F00052837-B

FilmL.A., Inc.  
1201 W. 5th Street, Suite T-800  
Los Angeles, CA 90017  
t: (213)977-8600 - f: (213)977-8601  
www.filmla.com

## Summary Information

**Permit No:** F00052837-B

**Type of Permit:** FILMING

**Release Date:** 05/29/2012

**Production Company** MADHEART

**Producer** Lisa Phillips

**Insured Company Name** MADHEART

**Director** Jan Gleie

Contact Phone No. 1 805-494-0122

**1st AD** David Normand

Contact Phone No. 2

**Production Manager** Cory Desrosiers

Fax

**FilmL.A. Coordinator** JDP - Jason Del Paine

Address 1109 FINROD CT  
WETSLAKE VILLAGE, California  
91361

**Location Manager** Norman Tokarsky

Primary Phone Mobile - 818-254-7110

Secondary Phone

**Production Title** HALLMARK

**Location Assistant** N/A N/A

Primary Phone Mobile - 000-000-0000

Secondary Phone

**Type of Production** Commercial - Standard

## Fees

**Total Permit Fee** \$0.00

**Number of Locations** 4



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**Summary Information****Location****Location 1 of 4****Page 1 of 1**

**Permit Number** F00052837-B  
**Production Company** MADHEART  
**Insured Company** MADHEART  
**Production Title** HALLMARK

**Location Manager** Norman Tokarsky  
**Primary Phone** Mobile - 818-254-7110  
**Secondary Phone**

**Location Address** 935 Harding Ave, Venice, CA, 90291

**Location Type** Private Residence

**Film Dates** 5/29/2012 - 5/29/2012 07:00 - 23:00 1 day

**Open or Closed to the Public** Closed

**Generic Conditions** All Vehicles must be parked legally.  
Community Survey Required  
Must Maintain 5' Clearance on Sidewalks/Walkways  
No cast or crew parking on area streets  
No interference with vehicular or pedestrian traffic

**Please see attached document** Venice Area January 2010.pdf

| <b>Equipment on Location</b> | <b>Type</b>        | <b>Quantity</b> | <b>Personnel on Location</b> | <b>Type</b> | <b>Quantity</b> |
|------------------------------|--------------------|-----------------|------------------------------|-------------|-----------------|
|                              | 5 or 10 ton trucks | 2               |                              | Cast        | 10              |
|                              | Cast/Crew vehicles | 55              |                              | Crew        | 50              |
|                              | Cube Trucks        | 5               |                              |             |                 |

**Filming Activities** Equipment on property; Interior Dialogue; Dad Decorating X-Mas Tree;

**Jurisdiction** **Political:** Los Angeles City - Council District 11  
**Police:** Los Angeles Police Department  
**Fire:** Los Angeles City

**Thomas Guide** **Page:** 672

**Grid:** A5

**Coordinator Note** RIDER B EXTENDS HOURS TO 2300 HOURS

**Parking** **Base Camp** 940 Coeur D Alene Ave, Los Angeles, CA, 90291  
**Location Type :**  
**Other Location**

**Crew Parking** 940 Coeur D Alene Ave, Los Angeles, CA, 90291  
**Location Type :**  
**Other Location**

**Parking Notes**

Church of St Mark - Contact is Father Michael - 310-821-5058

SPOT CHECK PER LAFD WALK THRU, INSP ROTH



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**Summary Information****Location****Location 2 of 4****Page 1 of 1**

**Permit Number** F00052837-B  
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**Insured Company** MADHEART  
**Production Title** HALLMARK

**Location Manager** Norman Tokarsky  
**Primary Phone** Mobile - 818-254-7110  
**Secondary Phone**

**Location Address** 924 Harding Ave, Venice, CA, 90291

**Location Type** Private Residence

**Film Dates** 5/29/2012 - 5/29/2012 07:00 - 23:00 1 day

**Open or Closed to the Public** Closed

**Generic Conditions** All Vehicles must be parked legally.  
Community Survey Required  
Must Maintain 5' Clearance on Sidewalks/Walkways  
No cast or crew parking on area streets  
No interference with vehicular or pedestrian traffic

**Please see attached document** Venice Area January 2010.pdf

| <b>Equipment on Location</b> | <b>Type</b>        | <b>Quantity</b> | <b>Personnel on Location</b> | <b>Type</b> | <b>Quantity</b> |
|------------------------------|--------------------|-----------------|------------------------------|-------------|-----------------|
|                              | 5 or 10 ton trucks | 2               |                              | Cast        | 10              |
|                              | Cast/Crew vehicles | 55              |                              | Crew        | 50              |
|                              | Cube Trucks        | 2               |                              |             |                 |

**Filming Activities** Equipment on property; Interior Dialogue; Mom setting up guest bedroom / woman @ kitchen counter;

**Jurisdiction** **Political:** Los Angeles City - Council District 11  
**Police:** Los Angeles Police Department  
**Fire:** Los Angeles City

**Thomas Guide** **Page:** 672

**Grid:** A5

**Coordinator Note** RIDER B EXTENDS HOURS TO 2300 HOURS

**Parking** **Base Camp** 940 Coeur D Alene Ave, Los Angeles, CA, 90291  
Location Type :  
Other Location  
**Crew Parking** 940 Coeur D Alene Ave, Los Angeles, CA, 90291  
Location Type :  
Other Location

**Parking Notes**

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**Summary Information****Location****Location 3 of 4****Page 1 of 1**

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**Insured Company** MADHEART  
**Production Title** HALLMARK

**Location Manager** Norman Tokarsky  
**Primary Phone** Mobile - 818-254-7110  
**Secondary Phone**

**Location Address** 925 Harding Ave, Venice, CA, 90291

**Location Type** Private Residence

**Film Dates** 5/29/2012 - 5/29/2012 07:30 - 23:00 1 day

**Open or Closed to the Public** Closed

**Generic Conditions** All Vehicles must be parked legally.  
Community Survey Required  
Must Maintain 5' Clearance on Sidewalks/Walkways  
No cast or crew parking on area streets  
No interference with vehicular or pedestrian traffic

**Please see attached document** Venice Area January 2010.pdf

| <b>Equipment on Location</b> | <b>Type</b>        | <b>Quantity</b> | <b>Personnel on Location</b> | <b>Type</b> | <b>Quantity</b> |
|------------------------------|--------------------|-----------------|------------------------------|-------------|-----------------|
|                              | 5 or 10 ton trucks | 2               |                              | Cast        | 10              |
|                              | Cast/Crew vehicles | 55              |                              | Crew        | 50              |
|                              | Cube Trucks        | 2               |                              |             |                 |

**Filming Activities** Equipment on property; Interior Dialogue;

**Jurisdiction** **Political:** Los Angeles City - Council District 11  
**Police:** Los Angeles Police Department  
**Fire:** Los Angeles City

**Thomas Guide** **Page:** 672

**Grid:** A5

**Coordinator Note** RIDER B EXTENDS HOURS TO 2300 HOURS

**Parking** **Base Camp** 940 Coeur D Alene Ave, Los Angeles, CA, 90291  
**Location Type :**  
**Other Location**

**Crew Parking** 940 Coeur D Alene Ave, Los Angeles, CA, 90291  
**Location Type :**  
**Other Location**

**Parking Notes**

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**Insured Company** MADHEART  
**Production Title** HALLMARK

**Location Manager** Norman Tokarsky  
**Primary Phone** Mobile - 818-254-7110  
**Secondary Phone**

**Location Address** 1518 Pacific Ave, Los Angeles, CA, 90291

**Location Type** Retail Business

**Film Dates** 5/29/2012 - 5/29/2012 07:00 - 23:00 1 day

**Open or Closed to the Public** Closed

**Generic Conditions** All Vehicles must be parked legally.  
Community Survey Required  
Must Maintain 5' Clearance on Sidewalks/Walkways  
No cast or crew parking on area streets  
No interference with vehicular or pedestrian traffic

**Please see attached document** Venice Area January 2010.pdf

| <b>Equipment on Location</b> | <b>Type</b>        | <b>Quantity</b> | <b>Personnel on Location</b> | <b>Type</b> | <b>Quantity</b> |
|------------------------------|--------------------|-----------------|------------------------------|-------------|-----------------|
|                              | 5 or 10 ton trucks | 2               |                              | Cast        | 10              |
|                              | Cast/Crew vehicles | 55              |                              | Crew        | 50              |
|                              | Cube Trucks        | 2               |                              |             |                 |

**Filming Activities** Equipment on property; Equipment on sidewalk, in curb lane & across street; Interior Dialogue; Girl Sitting @ Cafe;

**Jurisdiction** **Political:** Los Angeles City - Council District 11  
**Police:** Los Angeles Police Department  
**Fire:** Los Angeles City

**Thomas Guide** Page: 671

**Grid:** G6

**Location Notes** Must comply with Venice conditions

**Coordinator Note** RIDER B EXTENDS HOURS TO 2300 HOURS

|                |                  |                                               |                     |                                               |
|----------------|------------------|-----------------------------------------------|---------------------|-----------------------------------------------|
| <b>Parking</b> | <b>Base Camp</b> | 940 Coeur D Alene Ave, Los Angeles, CA, 90291 | <b>Crew Parking</b> | 940 Coeur D Alene Ave, Los Angeles, CA, 90291 |
|                | Location Type :  |                                               | Location Type :     |                                               |
|                | Other Location   |                                               | Other Location      |                                               |

**Parking Notes**

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SPOT CHECK PER LAFD WALK THRU, INSP ROTH

## SPECIAL FILMING CONDITIONS VENICE AREA

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For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Filming on holidays and weekends is generally not permitted,** especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.
- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m.** unless approved by The Department of Recreation and Parks.
- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**
- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.
- **Use of Los Angeles County beach parking lots have the following restrictions:**
  - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m.** No community survey will be allowed for additional hours.
  - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**
- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**
- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**
- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

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